

Jenny Dudikoff



As a professional at KP, Jenny has a focus on public affairs and public relations clients. She has more than 15 years of experience in issues management, crisis communications, media relations, corporate communications, government relations, brand and reputation awareness, and ally development. With a background representing Fortune 500 companies, trade groups, multigenerational family businesses, and consumer products, she has served in campaign, agency, and association leadership roles.

Experience:

- Managed strategic communications and public affairs programs in a variety of complex issue areas including automotive, healthcare, public health, manufacturing, energy, water, and wine
- Developed and executed campaigns for highly regulated

- industries to shape issues and impact public policy
- Previously led public affairs and communications initiatives for major trade associations
 - Managed and executed effective member and external communications, public affairs, and public relations strategies for nation's largest state automotive retail trade association
 - Created and led successful public affairs effort to further secure significant franchise law protections for the California automotive retail industry
 - Developed and implemented strategies on issues management, media relations, and member communications for California wine public policy organization
 - Implemented public affairs program for the largest agricultural water district in the nation, working to secure more water allocation through stakeholder engagement, media relations and brand and reputation awareness
 - Managed significant public affairs program with a diverse coalition of more than 300 organizations to impact California's climate regulations
 - Acted as a spokesperson on high profile, contentious legislation, and issue advocacy campaigns for several clients on a range of issues including energy, manufacturing, water, and healthcare
 - Created and implemented communication and grassroots strategies for winning statewide ballot initiatives and issue advocacy campaigns

Education:

- Bachelor's Degree, Political Science, California State University, Chico

CONTACT INFORMATION

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