

Michael Burns



Mike is the Managing Partner at KP, overseeing all aspects of the firm, including client services, advocacy and public relations. With a wide variety of clients on public policy issues before the legislature and state government, he has been involved in several major policy areas including energy, water, environmental and trade. During his career, he managed communication programs that involved crisis communications, social media, issue management, and corporate reputation, and product marketing.

Experience:

- Previously served as Chief Consultant and Chief of Staff to the Majority Leader of the California State Senate
- Managed an international campaign to secure approval for a new wireless standard, developed and patented by a U.S. company

- Headed Burson-Marsteller's Public Affairs practice in Southern California and Chicago
- Leader of Burson-Marsteller's utility practice, representing investor owned utilities throughout the country
- Former head of the strategic planning and corporate consulting divisions of an entertainment company involved in talent management and film and television production
- Started career as a research assistant in the White House

Community Involvement:

- Active in fundraising for local schools and organizations
- Member, Advisory Board of the California Summer School of the Arts

Education:

- Bachelor's degree, University of California, Santa Barbara

CONTACT INFORMATION

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