

Patrick George



Patrick is a Partner at KP and runs a wide variety of local and statewide public relations programs for KP clients. He has more than 25 years of professional public relations experience serving as a client leader, overseeing policy and corporate outreach campaigns, thought leadership platforms, crisis management, coalition building in the healthcare, education and technology industries. Patrick also has extensive media connections with both California and national sources.

Experience:

- Provides strategic counsel and PR services for a broad range of clients including healthcare, business, education and technology industries
- He works with large state agencies, Fortune 500 companies and California universities
- Previously served 15 years at Burson-Marsteller in their

PR division including launching a media relations practice in Los Angeles

- Launched key projects and media outreach with McDonalds, Gatorade, Accenture, National Cattlemen's Beef Association, Allergan, Experian, Sony and Merrill Lynch
- Earned national and local media coverage for several California clients

Education:

- Bachelor's degree, Speech Communications and Public Relations, Miami University, Ohio

CONTACT INFORMATION

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